



MC No. 1, s. 2010

MEMORANDUM CIRCULAR

TO : ALL HEADS OF CONSTITUTIONAL BODIES;
DEPARTMENTS, BUREAUS AND AGENCIES OF THE
NATIONAL GOVERNMENT; LOCAL GOVERNMENT UNITS
(LGUs); GOVERNMENT-OWNED AND/OR CONTROLLED
CORPORATIONS (GOCCs) WITH ORIGINAL CHARTERS;
AND STATE UNIVERSITIES AND COLLEGES (SUCs)

SUBJECT : 2010 National Women's Month Celebration

Presidential Proclamation No. 224 and 227, and Republic Act No. 6949 provide for the yearly observance of the month of March as *National Women's Month*.

This year's theme is "*Babae, tagumpay ka ng bayan!*" to highlight women's achievement in paving the way for women's advancement and empowerment amidst major challenges. It also celebrates the success of women's commitment to pursue equality which resulted in the enactment of the Magna Carta of Women (a comprehensive women's human rights law signed by President Gloria Macapagal-Arroyo on August 14, 2009) and the achievements in the implementation of the Beijing Platform for Action (BPFA) including those related to the Millennium Development Goals (MDGs).

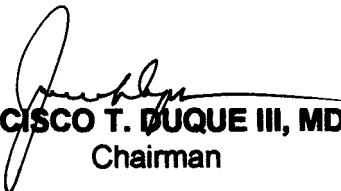
This year's celebration has the following objectives:

- To inspire and increase understanding of microentrepreneurs, partners from government agencies, non-government organizations, academe and the private sector on microenterprise development, government programs and services that response to the issues and concerns of the Filipino women, including but not limited to women's rights, environment, family and work life balance;
- To inculcate knowledge among partners from government agencies, non-government organizations and the private sector on the Implementing Rules and Regulations of the Magna Carta of Women; and
- To increase awareness of the general public on the platforms of the presidentiables and other elective officials to advance the status of women.

All government agencies are enjoined to actively participate in the major activities lined-up for the Women's Month Celebration (see attachment), organize activities for the Women's Month and submit a calendar of activities by February 12, 2010 to the Philippine Commission on Women for consolidation and dissemination.

Expenses related to the Women's Month can be charged to the budget of the Agency's Gender and Development (GAD).

For inquiries, you may contact Ms. Anette E. Baleda at telephone number 735-85-09 or mobile no.09178074743.


FRANCISCO T. DUQUE III, MD, MSc
Chairman

02 FEB 2010

2010 WOMEN'S MONTH CELEBRATION MAJOR ACTIVITIES

1. Women's Month Celebration Kick-off Activity

March 1, 2010, Fort Bonifacio Global City, Taguig City

The kick-off activity will be undertaken in collaboration with Taguig City, one of the areas seriously affected by typhoon Ondoy. The activity which will be participated by about 5,000 women will start with a **Walk for Women's Rights** to celebrate women's achievement in paving the way for women's advancement and empowerment via the Magna Carta of Women. Exhibit of products for and by women, a program and conduct of pocket activities such as free counseling, legal, medical, beauty and wellness services for women will highlight the event.

2. National Women's Day Celebration

Go Negosyo: Babae, tagumpay ka ng bayan! (a women entrepreneurship summit)
March 8, 2010, World Trade Center Halls B and C

In celebration of International and National Women's Day, the Philippine Center for Entrepreneurship (PCE) in partnership with the PCW will organize a Go Negosyo Women Entrepreneurship Summit with the theme Babae, Tagumpay Ka ng Bayan! Successful microentrepreneurs who ventured into the world of business and improved their quality of life despite the numerous challenges they faced will share their stories and inspire other women. The activity will also recognize numerous stakeholders – government agencies, NGOs, etc who are involved with microenterprise development. Issues such as women's rights, environment/eco-friendly enterprises, family and work life balance will also be tackled.

Simultaneous negosyo seminars on business opportunities and support as well as exhibits zoned under health and wellness, beauty, fashion, etc. will be featured.

3. Women With Disabilities Day, March 29, 2010

Per Presidential Proclamation 744, every last Monday of March of every year is declared Women With Disabilities Day. The observance of the women with disabilities day will highlight and integrate the needs and concerns of the women with disabilities.

For updates and announcements, visit the PCW website www.ncrfw.gov.ph.